Quick Heal Explains Privacy Score Feature: All The Details

In response to the recent surge in alarming data breaches, Quick Heal, a global leader in cybersecurity solutions, emphasises the critical importance of prioritising online privacy. With the revelation of data breaches compromising sensitive information like Aadhar and personally identifiable data, the company underscores the urgent need for a proactive cybersecurity approach, introducing innovative metrics such as Privacy Score.

The Privacy Score, integrated into Quick Heal's latest product, v24, is a numerical representation of how effectively users are protecting their privacy from online threats. Calculated based on multiple parameters, including device security settings, installed apps, granted permissions, data sharing practices, browsing habits, and susceptibility to phishing or malware, the Privacy Score empowers users to gauge and enhance their privacy practices. Quick Heal recognises that safeguarding digital identity is crucial in today's interconnected world. The Privacy Score feature in v24 aligns with the company's vision of making personal data security a top priority. This comprehensive security suite offers protection against a range of cyber threats, including ransomware, spyware, phishing, keyloggers, and more.

Key features of Quick Heal v24 include:

Data Breach Alert: Proactively notifies users about compromised confidential information, such as email IDs and passwords, guarding against common data breaches.
Webcam Protection: Ensures protection against unauthorized access, mitigating potential threats like extortion or invasion of privacy.
Anti-Tracker: Empowers users to control their digital footprint by blocking websites from monitoring online activities.

Password Protection: Adds an extra layer of security, restricting access and modification of antivirus settings to authorized individuals.
Safe Wi-Fi: Validates the security of public networks, safeguarding devices from potential data theft and ensuring secure connections.
Data Backup: Serves as a discrete repository, routinely storing invaluable data for users, providing a safety net in the dynamic digital landscape.