#WorldPasswordDay: Protect your privacy with perfect passwords

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The need for strong and secure passwords is paramount, especially now that most of our work is done online, and it is better to have unique and complex passwords that are harder to guess because professional hackers can guess them in seconds.

Despite being aware of the potential risks, the majority of people do not change their passwords regularly and this is why to create awareness about the importance of strong passwords, and why everyone should change their passwords regularly, World Password Day (#WorldPasswordDay) takes place on the first Thursday in May.

Security Researcher Mark Burnett advised that everyone should have their own "password days" when they change their passwords. He outlined this idea in his book "Perfect Passwords," which inspired the company Intel to create a worldwide observance.

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In order to get more detailed information and view, TechGig spoke with several industry experts and asked for their views on this day. Let's have a look at them.

Sanjay Katkar, Jt. MD & CTO, Quick Heal Technologies, stated, "On World Password Day, we must recognize the critical role of passwords in protecting our online identities and businesses. Strong passwords, regular updates, and two-factor authentication are essential for enhanced protection against cyberattacks. Businesses must prioritize password protection by implementing strong password policies, employee training, and advanced security solutions to safeguard sensitive data and intellectual

property."

Rocio Herraiz, Head of Global Communications at NOVENTIQ, said, "As we observe World Password Day, it is imperative to recognize the critical role that passwords play in safeguarding our digital lives against cyber threats. Your password acts as the first line of defense against unauthorized access to your confidential information, and it is essential to create strong and unique passwords for all your accounts. In today's digital landscape, cyberattacks have become increasingly frequent and sophisticated. Thus, it has become crucial to adopt robust security measures,