Quick Heal partners with BHASHINI to deliver multilingual cybersecurity solutions

This partnership addresses the critical lack of regional language cybersecurity content in India, home to over 800 million internet users

Quick Heal Technologies Limited signed a memorandum of understanding with BHASHINI, the government's multilingual AI platform under the Ministry of Electronics and Information Technology, to provide cybersecurity and data privacy education in regional Indian languages.

The partnership addresses a critical gap in India's digital landscape, where cybersecurity content remains primarily available in English despite the country having over 800 million internet users. Quick Heal's enterprise cybersecurity solutions under the Seqrite brand will integrate BHASHINI's language technology to reach users across metropolitan cities and rural areas.

BHASHINI's technology stack includes speech recognition, text translation, text-to-speech, and optical character recognition capabilities across 22 Indian languages. This will enable Seqrite to offer multilingual cybersecurity modules, real-time threat alerts in regional languages, and localised incident response guidance.

Data privacy focus

A key application will be Seqrite's consent and preference management solution, which will provide localised consent notice interfaces aligned with the Digital Personal Data Protection Act 2023. Users will be able to review and respond to data collection notices in their preferred language.

Sanjay Katkar, Joint Managing Director at Quick Heal, emphasised that the collaboration aims to ensure digital safety becomes accessible regardless of language proficiency. The partnership comes as cyberattacks increase and data protection regulations take effect in India.
Quick Heal serves over 30,000 enterprises across 70 countries, while BHASHINI operates under Digital India Corporation to eliminate language barriers through AI technology.

The shares of Quick Heal Technologies Limited ended on the NSE today at ₹286.60, up by ₹1.50 or 0.53 per cent.