Quick Heal

DATASHEET

SPOTR

FOR BUSINESSES

- Fake domain match
- Vibe check: positive
- Takedown: in progress



• YOUR BRAND IS YOUR REPUTATION.

Hunt . Spot . Kill.

Spotr for Businesses helps you hunt for fake domains, lookalikes, fake profiles and brand identity misuse; spot findings through continuous scanning and a dashboard summary; and kill them with takedown services.

01 HUNT

Hunt

Scan 24/7 for fake domains, lookalikes, fake profiles and copied content.

02 SPOT

Spot

Identify potential brand misuse and see findings on your dashboard.

03 KILL

Kill

Report, request removal or let Spotr handle takedowns for you.

• REALITY CHECK

Your business is online. So are the risks.

Customers may be tricked into sharing information, making payments or trusting someone who is pretending to be your business.

Your website, social accounts, brand name and contact details are what customers know and trust you for. Today, anyone can copy them within minutes, and you may not find out until the damage is done.

A fake website can look like yours, and fraudsters may copy your website or use a lookalike domain to mislead customers. Someone could also pretend to be your business on social media, and fake accounts may misuse your name or logo to contact customers.

Phishing pages and exposed credentials can put customer trust and business reputation at risk. Copied content can take away your credit, and leaked email addresses, phone numbers or passwords can be misused if they reach the wrong hands.



Fake profiles confuse customers



Fake identity alerts

To stop these threats, you need protection that keeps watching for them and helps you act quickly. Spotr hunts for fakes and misuse, helps you spot the threats and get alerted, and guides you to kill them by taking meaningful actions, giving you visibility into hidden risks and the support you need to protect your business, your content and your reputation online.

• QUICK HEAL SPOTR FOR SMALL BUSINESSES (SOHO)

Protect your business's digital presence.

Keep an eye on the website domains and contact details you add, spot potential identity misuse and understand what action you can take.

01

Monitor

Keep watch on added email addresses, phone numbers and website domains.

02

Detect

Check for potential fake profiles, copied content and exposed personal data.

03

Understand

See scan progress and a dashboard summary of current findings.

04

Take action

Report suspected fake profiles, request content removal or seek account recovery help.

• YOUR BUSINESS IS ONLINE

Your digital presence is part of your reputation.

For a small office or home office, a website, social account and business contact details help customers find and trust you. Any misuse can create confusion and affect that trust.



• FEATURE SHOWCASE

Know what's happening across your brand online.

01

01 · Spot the duplicates using your brand.

Fake Profiles

Looks for profiles that use your brand name, photos or details to copy you. Enter a profile handle and see a match percentage showing how likely it is to be a duplicate.

02

02 · Find what others have reused.

Copied Content

Finds copies of your posts or content reused by other accounts, so you can request removal before it takes away your credit or confuses your audience.

03

03 · Find out if your details have been leaked.

Dark Web Monitoring

Checks whether details such as your email address, full name or password have appeared in a data leak, so you can act before someone misuses them.

04

04 · Guard your inbox and your phone.

Email and Phone Number Exposure

Watches the email addresses and phone numbers you add for exposure, so you know early if your business contact details reach the wrong hands.

05

05 · Guard your web address.

Domain Impersonation

Monitors the website domains you add for business use and looks out for lookalike versions that may be used to pretend to be you and fool customers.

06

06 · See how people feel about you, at a glance.

Sentiment Analysis (Vibe Check)

Gathers online mentions to help you understand how people talk about you and your brand, so you can respond early if negative talk starts to build up.

• PRODUCT HIGHLIGHTS

Your monitoring and response tools in one place.

FEATURE	WHAT IT DOES
Social Account Connection	Connect the social account you want to protect by selecting a platform or pasting the profile URL.
Scan Progress (What We're Checking)	See which actions are completed, in progress or queued.
Monitoring Summary	View counts of current fake profile, copied content and data leak findings on the dashboard.
Scan for Fake Profile	Enter a profile handle and see a match percentage showing how likely it is to be a duplicate.
Report Account	Report a suspected fake profile to the platform it appears on.
Request Removal	Get guidance on asking a platform to remove copied content or a fake website domain.
Let Us Handle It	Use credits to let Spotr file a removal request and manage follow-ups.
Letter of Authorization (LoA)	Fill in and upload a template so Spotr can act on behalf of you or the owner.
Request Tracking	Check request status and view its timeline.
My Profile & Credits	View your details, subscription plan, expiry date, monitoring entries and available credits.



• HOW IT WORKS

From finding a risk to deciding what to do next.

01

HUNT

Sign in and connect the social account you want to protect. Add the email addresses, phone numbers and business domains you want to monitor.

02

SPOT

Check scan progress, monitor findings and sentiment summaries on your dashboard.

03

KILL

Report a suspected duplicate website, request removal of copied content or ask Spotr to manage a removal request using credits.

Access and account details

FEATURE	WHAT IT DOES
Access	Browser-based access; sign-in using mobile or desktop.
Monitoring inputs	Social account profile URLs/handles, email addresses, phone numbers and business domains.
Request status	Submitted, In Progress, Pending, Action Needed and Closed.
Credits	Used for takedown requests, account recovery and sentiment analysis.

Get started

Sign in with your mobile number and OTP, or use a Quick Heal product key.
Learn more: **www.quickheal.com**

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